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MVSC Launching Revolutionary, First-of-Its-Kind Vitu Electronic Registration and Titling Solution in Oregon

The grand opening of the Portland office on May 18 kicks off Vitu's national introduction, and a shift towards unprecedented automation nationwide.

PORTLAND, OR – May 18, 2016 – [Motor Vehicle Software Corporation \(MVSC\)](#), the next-generation provider of innovative process management SaaS solutions for state government agencies and businesses, is launching [Vitu](#), an automated electronic registration and titling (ERT) platform that supports DMV transactions quickly, easily and seamlessly. Designed to enable and advance Vehicle-to-Government (V2Gov) transactions across the entire lifecycle of a vehicle, Vitu is coming to Oregon. Introductions are planned in California, Virginia and Illinois by the end of the year.

To celebrate Vitu's Oregon launch, MVSC is hosting a grand opening at its Vitu Portland office on Wednesday, May 18. A number of local dignitaries are scheduled to attend, including Governor Kate Brown.

"Vitu is a technological breakthrough that will propel Oregon toward a paperless ERT process," said John Brueggeman, Vitu Division President. A former Montana state senator, Brueggeman is spearheading all Vitu initiatives and is based at the Portland office. "We've worked closely with the Oregon Department of Motor Vehicles and the Oregon Auto Dealers Association over the last two years to develop new technologies which will elevate ERT to a new level of efficiency. With the opening of our Portland office, Oregon becomes the first state to benefit from Vitu's groundbreaking and tailored local solutions."

Vitu will enable dealers to manage ERT transactions across multiple locations on a single, intuitive, streamlined and adaptive digital platform. In addition to providing local 24/7 client service, comprehensive training and registration support, Vitu will efficiently ship license plates and registration information directly to drivers. Located in NW Industrial's New York Building, Vitu's Portland office already has seven full-time employees and is currently hiring for multiple positions.

“Vitu will simplify Vehicle-to-Government processes for Oregon dealers, ensuring greater compliance and registration and titling efficiency,” said Greg Remensperger, EVP of the Oregon Auto Dealers Association. OADA has over 200 dealer members, representing more than 90 percent of Oregon new car dealerships. “Nothing is more important to our dealers than providing the best customer experience. Vitu is going to truly digitize registration and titling in Oregon.”

Vitu is the latest industry innovation of MVSC, which in 2007 launched its award-winning [DMVdesk](#) platform, the most widely-used ERT software system in California.

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About Motor Vehicle Software Corporation

Based in Southern California, MVSC is a Vehicle-to-Government (V2Gov) technology firm focused on developing innovative process management SaaS solutions, including electronic registration and titling platforms, in partnership with state government agencies and businesses across the United States. A public-private partner, MVSC’s groundbreaking technology and superior processes have transformed and driven market efficiencies since the company’s founding in 2005. Our products include [DMVdesk](#), California’s No. 1 ERT provider; [Vitu](#), the revolutionary new solution that executes registration and titling across multiple stores on one platform; and the [Registration Management Professional \(RMP\)](#) training program for new and experienced dealership personnel.

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