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DMVdesk Confirms It is the Top California Vehicle eRegistration Provider with a Record-High Acquisition of Dealer Clients

Ongoing innovation, a high-level of customer service and strict data security controls have propelled the electronic vehicle registration provider's market-leading growth

AGOURA HILLS, Calif., (April 7, 2015) – [DMVdesk](#), [Motor Vehicle Software Corporation's \(MVSC\)](#) proprietary and award-winning electronic vehicle registration software, achieved a record-high number of client acquisitions in the first quarter of 2015, adding over 100 new dealerships. The acquisitions bring DMVdesk's California market share to an industry-leading 49 percent of new franchise automobile dealers¹. DMVdesk also posted a 34 percent growth rate in eFiled transactions, processed by more than 9,000 DMVdesk users. With MVSC's expansion into Illinois and additional states this year, its electronic vehicle registrations are projected to increase significantly in the coming quarters.

"We're overwhelmed by the loyalty and trust of the over 900 auto and powersport vehicle dealerships we serve. Our growth in California, which has perhaps the most complex regulations in the country, wouldn't have been possible without our dealers," said Don Armstrong, MVSC President and CEO. "As we expand in California and beyond, we'll always strive to provide the most streamlined, state-tailored product on the market, strengthening the confidence of all our partners, old and new."

DMVdesk is the No. 1 electronic vehicle registration provider in California², processing over 1 million transactions annually. The largest private provider of electronic vehicle registration services in the nation's biggest auto market, DMVdesk leads the industry through constant innovation, enhanced service offerings, high standards of customer support and a commitment to data security controls, as demonstrated by its successful completion of the SOC 1 Type II

¹ Based on quarterly reports provided by the California DMV in 2015.

² Ranking determined by the total number of new automotive and powersport vehicle dealers currently using DMVdesk as their e-registration provider.

audit. As it rapidly increases its dealer partnerships and expands geographically, DMVdesk is fully prepared to tackle all vehicle registration and titling needs.

About DMVdesk

DMVdesk is a comprehensive, end-to-end electronic vehicle registration software solution that provides all the services necessary to comply with California automotive, powersport vehicle and motorcycle title and registration regulations. Created by Motor Vehicle Software Corporation (MVSC), DMVdesk has been developed to work seamlessly with the California DMV. For more information, visit www.dmvdesk.com.