

For Immediate Release

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MVSC SHOWCASES ITS EXPANDING GROWTH AS AN INDUSTRY LEADER

-- New Website to Showcase Full Range of Products and Services --

AGOURA HILLS, Calif., (July 29, 2014) – Motor Vehicle Software Corporation (MVSC), a leader in the development and support of innovative and cost-effective process management solutions between government agencies and the private sector, continues to demonstrate its forward-thinking philosophy by announcing future growth plans and a new website. Upcoming expansion will take place in new and existing markets throughout 2014, supported by a newly designed website that reflects MVSC's status as an industry leader.

"Operating as an industry leader means continuously fulfilling the expectations of the markets we serve, as well as meeting the goals established by the company," said Don Armstrong, President and CEO, MVSC. "As the weight of our impact in California begins to spread into new territories, we felt it was imperative to update and refresh our website to reflect this growth. The website's design serves as the ideal first impression as it fully captures our unrivaled products and customer support excellence."

A pioneer in workflow efficiencies, MVSC is initiating a national rollout of DMVdesk, its flagship product. DMVdesk is a proprietary technology solution developed to work in partnership with the Department of Motor Vehicles (DMV). Recently, DMVdesk was officially designated as the largest electronic vehicle registration provider in California's new dealer franchise and powersports markets based on the number of dealers but has now become the largest in terms of volume of new vehicle registrations as well*. MVSC credits this distinction to combining its abundant knowledge base with state-of-the-art technology and unparalleled customer service. The fusion sets the product apart from its competitors because, as a first line service provider, DMVdesk goes beyond providing excellent software; it also delivers a comprehensive registration compliance solution.



Showcasing MVSC's products and approach to the industry, the new website includes an up to date press section and an insightful blog that highlights the company's expertise and experience. MVSCUSA.com will capture the highlights as the company moves forward with its focus set on its core competencies. For more information about MVSC and its products, please visit the new website at www.mvscusa.com.

*Based on the total number of new automotive and powersports dealerships and volume of new vehicle registrations counted in monthly California DMV reports.

About Motor Vehicle Software Corporation

The Motor Vehicle Software Corporation (MVSC) is a leader in the development and support of innovative and cost-effective solutions between government agencies and the private sector. By combining eGovernment consulting skills, compliance analysis capabilities and specific industry expertise, MVSC has become the leader in process management solutions. Vested companies can now exchange information with ease through streamlined digital interactions and reengineered workflow processes. As a result, government and industry partners save time, money and resources. MVSC is on its way to becoming the national leader in pioneering innovative workflow efficiencies for self-funded state government regulated industries. For more information on MVSC, visit www.mvscusa.com.

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