



MVSC Files Amended Federal Complaint in Antitrust Lawsuit Against CDK Global, Inc.; The Reynolds and Reynolds Company; and Computerized Vehicle Registration, Inc.

AGOURA HILLS, CA – May 2, 2017 – [Motor Vehicle Software Corporation](#) (“MVSC”) – a provider of electronic vehicle registration and titling services (“EVR”) – announced today that it has filed an amended complaint in its antitrust lawsuit against [CDK Global, Inc.](#) (NASDAQ: CDK) (“CDK”), [The Reynolds and Reynolds Company](#) (“Reynolds”), and Computerized Vehicle Registration, Inc. (“CVR”) (collectively, the “Defendants”).

In the original complaint filed in February, MVSC outlined how Reynolds and CDK entered into an illegal conspiracy to block MVSC from participating in their data access programs (the 3PA and RCI programs, respectively). Access to dealer data is critical for companies like MVSC to provide electronic vehicle registration services to their auto dealer clients. Now, MVSC has filed an amended complaint with further evidence of collusion between CDK and Reynolds, corroborating MVSC’s original claims.

Specifically, the amended complaint alleges that CDK and Reynolds conspired to eliminate competition in the data integration market, including by entering into a written market division agreement pursuant to which CDK and Reynolds agreed not to compete in that market. This, and other evidence detailed in the complaint, is direct and irrefutable evidence that CDK and Reynolds have colluded to eliminate competition for access to dealer data. As the complaint explains, this further collusion has directly damaged MVSC because not only have CDK and Reynolds barred MVSC from participating in the 3PA and RCI programs, but they have now made it impossible for MVSC to obtain dealer data from anyone else.

MVSC CEO Don Armstrong said, “Our lawsuit now includes further evidence that strongly supports our original claims. As the complaint alleges, the fact that CDK and Reynolds actually put their market division agreement in writing is astonishing. We look forward to vigorously prosecuting our case to hold CDK and Reynolds to account for their anticompetitive conduct.”

In its complaint, MVSC claims that Defendants’ conduct violates federal and state antitrust laws, the California Unfair Competition Law, and the Illinois Consumer Fraud and Deceptive Business Practices Act. MVSC seeks a permanent injunction barring Defendants from continuing their unlawful conduct. The lawsuit also seeks an injunction allowing MVSC to participate in CDK’s and Reynolds’ third-party programs on reasonable, non-discriminatory terms.

A copy of the complaint can be found here: [MVSC Complaint](#).

MVSC is represented in this matter by the law firm of Kellogg, Hansen, Todd, Figel & Frederick, P.L.L.C., of Washington, D.C.

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About Motor Vehicle Software Corporation

Based in Southern California, MVSC is a Vehicle-to-Government (V2Gov) technology firm focused on developing innovative process management SaaS solutions, including electronic registration and titling platforms, in partnership with state government agencies and businesses across the United States. A public-private partner, MVSC's groundbreaking technology and superior processes have transformed and driven market efficiencies since the company's founding in 2005. Our products include DMVdesk, California's No. 1 EVR provider; Vitu, the revolutionary new solution that executes registration and titling across multiple stores on one platform; and the Registration Management Professional (RMP) training program for new and experienced dealership personnel.

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