



For Immediate Release

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**DMVdesk INTRODUCES ITS ELECTRONIC REGISTRATION
PROCESSING SOLUTION FOR CREDIT UNIONS**

*-- Credit Unions Can Simplify Their Titling Process Using DMVdesk – a Comprehensive
Solution to Streamline Workflow –*

AGOURA HILLS, Calif., (Sept. 9, 2014) – [DMVdesk](#), [Motor Vehicle Software Corporation's \(MVSC's\)](#) award-winning automotive registration software, today announced their member-friendly [electronic registration processing solution](#) for the credit union industry. Providing streamlined document management, ease of tracking and comprehensive reporting, DMVdesk's electronic registration processing solution effectively re-engineers the lien and title process. Credit unions gain convenience and time-saving tools by direct processing with DMVdesk.

"DMVdesk is continuing to lead the market with innovative solutions. We are excited to expand our registration solutions into new markets that need advanced software and services," says Don Armstrong, President and CEO of MVSC. "Our close partnerships with government agencies and private industry allow MVSC to create truly innovative processing solutions that are streamlined and easy-to-manage. With a direct, paperless connection to the DMV and full support from DMVdesk, credit unions will save time and reduce stress."

Allowing credit unions to take full control of their titling process, DMVdesk streamlines document management. Credit unions have direct access to all documents submitted to DMVdesk, resulting in a comprehensive paperwork archive. Direct processing saves time and effort, while paperwork error tracking makes it easier to identify potential compliance gaps. In addition, DMVdesk offers overviews, in-depth analysis, and inquiry reports such as the [DMVdesk Vehicle Registration History Report](#).

Operating as a partner with the DMV and its dealer clients, DMVdesk has gained market attention as more and more dealers recognize the simplicity of its solutions and the depth of its



support. Through this partnership, DMVdesk's parent company MVSC became an [Electronic Lien and Title Solutions \(ELT\)](#) service provider in California, authorized to provide a secure, electronic record of ownership – conserving credit union resources and speeding up processing time. Providing transparency to titles in progress, better visibility for addressing member issues and tracking title desk efficiency, ELT ultimately improves visibility and productivity.

DMVdesk currently stands as the number-one electronic vehicle registration solution for all new vehicle dealerships in California.* Focused on bringing solutions to additional new verticals including Credit Unions, MVSC is currently expanding its services and solutions nationwide.. By leveraging the success of DMVdesk, and its associated services such as the Electronic Registration Processing Solutions and Electronic Lien and Title Solutions, MVSC expects to announce its entrance into more states very soon.

For more information on DMVdesk and the services provided, please visit www.dmvdesk.com.

* Number-one electronic vehicle registration provider determined by the total number of new automotive and powersport dealers currently using DMVdesk as their e-registration provider of choice.

About DMVdesk

DMVdesk provides California's automotive dealerships, powersports and motorcycle dealerships, and credit unions with a comprehensive, end-to-end automotive registration solution. Delivering all components necessary to comply with title and registration regulations, DMVdesk is dedicated to assisting automobile dealerships accomplish higher deal compliance rates and restructure workflow processes. A proprietary technology created by Motor Vehicle Software Corporation (MVSC), DMVdesk was developed to work in partnership with the DMV and engineered to provide speed, power and complete reliability. DMVdesk is recognized as the leader in vehicle eFiling software, training and support across all motor vehicle categories throughout California. For more information on DMVdesk, visit www.dmvdesk.com.

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