



For Immediate Release

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DMVdesk HITS ONE MILLION TRANSACTIONS IN SEPTEMBER 2014

–The Leader in eFiling Vehicle Software, DMVdesk Continues Its Accelerated Growth–

AGOURA HILLS, Calif., (Oct. 21, 2014) – [DMVdesk](#), [Motor Vehicle Software Corporation's \(MVSC's\)](#) award-winning vehicle registration software, has announced over one million transactions processed in 2014, to date. Averaging in excess of 120,000 transactions per month, DMVdesk reached the one million milestone three months earlier than in 2013, underscoring the company's rapid growth trajectory. So far this year, DMVdesk has posted a 35 percent new customer growth rate.

MVSC created DMVdesk as a market-friendly solution for helping dealers improve vehicle registration processing. With a direct connection to the California Department of Motor Vehicles (DMV), DMVdesk facilitates a streamlined workflow. As more dealers responded to the simplicity of its software and the depth of its support, the company quickly evolved from a little-known entity into the fastest growing and largest private provider of eFiling services in California, the nation's biggest market.*

"This has been a very significant year for DMVdesk," said Don Armstrong, President and CEO of MVSC. "We are very grateful to our dedicated DMVdesk team and our dealer partners. We wouldn't be where we are without the highly interactive network of dealerships we are privileged to work with. Their feedback helps us provide effective innovations and the highest possible level of service. Processing a million transactions so early in 2014 tells me we are succeeding at our most important goal – client satisfaction."

Currently representing almost 600 new automobile dealers in California, such as Galpin Motors, DMVdesk holds a 42 percent market share in its home state. MVSC is currently extending its success and expanding its services and solutions, including DMVdesk, across the nation. New states of operation will be announced soon.



About DMVdesk

DMVdesk is a comprehensive, end-to-end automotive registration solution that provides all components necessary to comply with title and registration regulations, in order to meet the needs of California's automotive, powersports and motorcycle dealerships. Motor Vehicle Software Corporation (MVSC) created DMVdesk, a proprietary technology solution that was developed to work in partnership with the DMV. Engineered to provide speed, power and complete reliability, DMVdesk is a recognized leader in vehicle eFiling software, training and support across all motor vehicle categories throughout California. DMVdesk is dedicated to assisting automobile dealerships accomplish higher deal compliance rates and restructure workflow processes. For more information on DMVdesk, visit www.dmvdesk.com.

About Motor Vehicle Software Corporation

The Motor Vehicle Software Corporation (MVSC) is a leader in the development and support of innovative and cost-effective solutions between government agencies and the private sector. By combining eGovernment consulting skills, compliance analysis capabilities and specific industry expertise, MVSC has become the leader in process management solutions. Vested companies can now exchange information with ease through streamlined digital interactions and re-engineered workflow processes. As a result, government and industry partners save time, money and resources. MVSC is on its way to becoming the national leader in pioneering innovative workflow efficiencies for self-funded state government regulated industries. For more information on MVSC, visit www.mvscusa.com.

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* Number-one electronic vehicle registration provider determined by the total number of new automotive and powersport dealers currently using DMVdesk as their e-registration provider of choice.